



## FOR IMMEDIATE RELEASE

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## Webster First Federal Credit Union VP Honored With NEFMA Award

**Worcester, MA – 3/11/2016** – Webster First Vice President of Marketing and Communications, John Cournoyer, was presented with the “Rising Star” award at the New England Financial Marketing Association (NEFMA) 2016 Best in Marketing Award ceremony on March 4<sup>th</sup>. NEFMA is an independent association which provides information, training, and education to members who are involved in financial services marketing. NEFMA presents the “Rising Star” award to individuals who have accomplished great strides in their professional development early on in their careers.

Mr. Cournoyer, a Spencer native, graduated from David Prouty in 2002. He began his career at Webster First in 2007 as an intern, after graduating from Worcester State College that same year. He has since held the titles of Marketing Coordinator, Marketing Manager, and Vice President of Marketing before his appointment as Vice President of Marketing and Communications in 2015.



John Cournoyer, Vice President of Marketing and Communications at WFFCU (left) with Andrew Davis, CEO of Davis Advertising at the NEFMA Best in Marketing Award Ceremony March 4<sup>th</sup>.

Photo Courtesy of David Fox, Photographer

**About Webster First:**

Webster First Federal Credit Union serves the financial needs of Essex, Middlesex, Suffolk, and Worcester Counties. Webster First is one of the largest credit unions in Massachusetts with over \$800MM in assets and serving over 60,000 members.

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